

Results of SurveyUSA Election Poll #27055



Sponsors:

All SurveyUSA clients in Minnesota

Geography: Minnesota

Data Collected: 02/23/2024 - 02/28/2024

Release Date: 02/29/2024

Percentages

No Surprises in Minnesota as Tuesday Looks to be 'Super' For Trump, Biden in No-Contest Primary Contests:

Exclusive SurveyUSA polling for KSTP-TV in Minneapolis, WDIO-TV in Duluth, and KAAL-TV in Rochester indicates little has changed since nearly identical research was released [one month ago](#), with former President Donald Trump and incumbent President Joe Biden both set to easily win Minnesota's March 5 primary elections.

In the Republican primary, Trump leads former South Carolina Governor Nikki Haley by a margin of more than 5:1, defeating her 79% to 15% today, essentially unchanged from 76% to 14% a month ago. 3% of likely Republican primary voters plan to vote for another Republican; 4% say they are undecided. Haley leads Trump only among one subgroup, the small number of likely Republican primary voters – 7% of the electorate – who say they voted for Joe Biden in the 2020 Presidential election. Elsewhere, Haley runs more strongly among independents, where she takes 26% of the vote, among those who say abortion should be legal with some restrictions, where she is at 25%, and among moderates, where she takes 22%. Outside of the 2020 Biden voters participating in the Republican primary, Trump is at or above 60% in every demographic and regional subgroup.

On the Democratic side, Biden leads MN-03 representative Dean Phillips by more than 10:1, defeating him 76% to 7% today, 69 points, up slightly from the 61 point lead he had a month ago. 6% today say they will vote for another Democrat, possibly will-she-won't-she-what's-the-difference-Marianne Williamson, not named in today's release because her campaign was suspended when the poll began. 10% say they are undecided. Biden's smallest lead over Phillips, 40 points, is among the small number of conservatives planning to vote in the Democratic primary (9%) of the electorate. One month ago, Biden's smallest lead was among independent voters, where he led Phillips by 27 points; today, Biden leads Phillips by double that among Independents, 54 points.

Fully crosstabbed results follow.

About the Research / Filtering: SurveyUSA interviewed 2,075 total adults from the state of Minnesota 02/23/24 through 02/28/24. Of the adults, 1,837 were identified as being registered to vote; of the registered voters, 1,161 described themselves as being certain or likely to vote in Minnesota's March 3 primary elections, and 100 described themselves as having already cast their ballots. 545 voters were determined by SurveyUSA to be likely or actual voters in the Republican primary, 501 in the Democratic primary, and were asked the substantive questions which follow. This research was conducted online, using nonprobability sample of online adult panelists chosen randomly by Lucid Holdings LLC of New Orleans. The combined pool of survey respondents was weighted to US Census CPS targets for gender, age, race, and education; to US Census ACS targets for home ownership, and to recalled 2020 presidential vote. Click the "Triangle-T" icon where it appears on question numbers below to bring up SurveyUSA's interactive tracking graphs.

1 Are you registered to vote in the state of Minnesota?

2075 Adults	All	Gender		Age				<50 / 50+		Parent		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	Republi	Democr	Indepen
Credibility Interval: +/-1.7 pct points														
Yes	89%	88%	89%	81%	89%	90%	98%	85%	93%	89%	88%	93%	94%	86%
No	9%	9%	9%	15%	9%	7%	2%	12%	5%	9%	9%	5%	5%	12%
Not Sure	2%	3%	2%	4%	2%	3%	0%	3%	2%	2%	3%	1%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	50%	50%	29%	26%	24%	21%	55%	45%	30%	68%	31%	34%	25%

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1 Are you registered to vote in the state of Minnesota?

2075 Adults	All	Ideology					Ideology Aggregated			Likely Primary			2020 President		Abortion			
Credibility Interval: +/-1.7 pct points		Very Co	Conser	Moder	Liberal	Very Li	Conser	Moder	Liberal	Already	Certain	Probabl	Trump	Biden	Always	Legal w	Illegal E	Never L
Yes	89%	93%	92%	88%	91%	94%	93%	88%	92%	100%	100%	100%	96%	97%	90%	90%	87%	79%
No	9%	6%	6%	10%	6%	6%	6%	10%	6%	-	-	-	4%	3%	8%	10%	9%	15%
Not Sure	2%	0%	1%	2%	3%	0%	1%	2%	2%	-	-	-	1%	1%	2%	1%	4%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	21%	35%	15%	12%	31%	35%	27%	5%	39%	24%	36%	42%	32%	34%	27%	6%

1 Are you registered to vote in the state of Minnesota?

2075 Adults	All	Education			Income			Home		Urbanicity			Region			
Credibility Interval: +/-1.7 pct points		High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K	Own	Rent	Urban	Suburb	Rural	Twin Cit	S MN	W MN	NE MN
Yes	89%	81%	90%	95%	80%	90%	95%	93%	78%	87%	91%	86%	90%	85%	84%	89%
No	9%	15%	8%	4%	17%	8%	4%	6%	18%	9%	7%	12%	7%	13%	14%	9%
Not Sure	2%	4%	2%	1%	3%	2%	1%	2%	4%	4%	2%	2%	3%	2%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	35%	32%	29%	39%	31%	72%	28%	23%	48%	29%	58%	13%	13%	16%

2 Minnesota will hold a presidential primary election on March 5. Not everyone makes the time to vote in a primary. Which best describes you?

1837 Registered Voters	All	Gender		Age				<50 / 50+		Parent		Party Affiliation		
Credibility Interval: +/-2.8 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	Republi	Democr	Indepen
Already Cast Ballot	5%	6%	5%	6%	6%	4%	6%	6%	5%	5%	5%	5%	7%	4%
Certain To Vote	39%	40%	38%	32%	34%	43%	49%	33%	46%	37%	41%	50%	40%	30%
Will Probably Vote	24%	25%	23%	33%	24%	23%	14%	29%	19%	25%	23%	25%	25%	21%
About 50/50	13%	12%	14%	16%	17%	11%	8%	16%	10%	16%	11%	9%	12%	15%
Probably Will Not Vote	15%	15%	16%	10%	17%	17%	19%	13%	18%	14%	16%	11%	13%	24%
Not Sure	3%	2%	4%	2%	3%	2%	4%	3%	3%	3%	3%	1%	2%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	50%	50%	27%	26%	25%	23%	52%	48%	30%	68%	33%	36%	24%

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2 Minnesota will hold a presidential primary election on March 5. Not everyone makes the time to vote in a primary. Which best describes you?

1837 Registered Voters Credibility Interval: +/-2.8 pct points	All	Ideology					Ideology Aggregated			Likely Primary			2020 President		Abortion			
		Very Co	Conser	Modera	Liberal	Very Li	Conser	Modera	Liberal	Already	Certain	Probabl	Trump	Biden	Always	Legal w	Illegal E	Never L
Already Cast Ballot	5%	9%	5%	4%	3%	8%	6%	4%	6%	100%	0%	0%	6%	7%	7%	5%	4%	7%
Certain To Vote	39%	58%	43%	33%	37%	48%	48%	33%	42%	0%	100%	0%	46%	39%	40%	39%	38%	43%
Will Probably Vote	24%	14%	26%	25%	27%	20%	22%	25%	24%	0%	0%	100%	25%	22%	21%	26%	25%	23%
About 50/50	13%	7%	10%	15%	15%	12%	9%	15%	14%	0%	0%	0%	9%	12%	14%	11%	14%	9%
Probably Will Not Vote	15%	11%	15%	19%	15%	10%	13%	19%	13%	0%	0%	0%	12%	17%	15%	16%	16%	11%
Not Sure	3%	1%	3%	3%	2%	2%	2%	3%	2%	0%	0%	0%	2%	3%	2%	3%	3%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	11%	22%	34%	16%	12%	33%	34%	28%	5%	39%	24%	39%	46%	33%	34%	27%	6%

2 Minnesota will hold a presidential primary election on March 5. Not everyone makes the time to vote in a primary. Which best describes you?

1837 Registered Voters Credibility Interval: +/-2.8 pct points	All	Education			Income			Home		Urbanicity			Region			
		High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K	Own	Rent	Urban	Suburb	Rural	Twin Cit	S MN	W MN	NE MN
Already Cast Ballot	5%	6%	5%	6%	7%	5%	4%	6%	5%	9%	4%	4%	6%	5%	6%	3%
Certain To Vote	39%	39%	38%	41%	35%	41%	41%	41%	35%	42%	39%	37%	39%	43%	38%	39%
Will Probably Vote	24%	26%	24%	22%	25%	24%	23%	23%	26%	24%	22%	27%	23%	21%	24%	29%
About 50/50	13%	13%	14%	12%	16%	12%	12%	12%	16%	13%	13%	12%	13%	13%	14%	12%
Probably Will Not Vote	15%	13%	16%	17%	14%	15%	17%	16%	14%	11%	17%	16%	16%	13%	16%	14%
Not Sure	3%	3%	3%	3%	4%	3%	2%	3%	4%	1%	3%	4%	2%	6%	3%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	30%	36%	34%	27%	40%	34%	75%	25%	23%	49%	28%	59%	13%	13%	16%

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3 In the presidential primary, are you certain to vote a Republican ballot? Certain to vote a Democratic ballot? Or not certain?

1161 Likely Presidential Primary Vote Credibility Interval: +/-3.5 pct points	All	Gender		Age				<50 / 50+		Parent		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	Republi	Democr	Indepen
Republican Ballot	43%	52%	34%	40%	43%	45%	46%	41%	46%	45%	43%	92%	2%	29%
Democratic Ballot	38%	32%	45%	40%	37%	36%	40%	39%	38%	33%	40%	3%	88%	22%
Not Certain	18%	16%	21%	20%	20%	19%	13%	20%	16%	21%	17%	5%	10%	49%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Presidential Pri	100%	51%	49%	28%	24%	26%	23%	51%	49%	30%	68%	39%	37%	20%

3 In the presidential primary, are you certain to vote a Republican ballot? Certain to vote a Democratic ballot? Or not certain?

1161 Likely Presidential Primary Vote Credibility Interval: +/-3.5 pct points	All	Ideology					Ideology Aggregated			Likely Primary			2020 President		Abortion			
		Very Co	Conser	Moder	Liberal	Very Li	Conser	Moder	Liberal	Already	Certain	Probabl	Trump	Biden	Always	Legal w	Illegal E	Never L
Republican Ballot	43%	92%	76%	38%	6%	2%	82%	38%	4%	**	47%	37%	86%	6%	16%	43%	70%	72%
Democratic Ballot	38%	5%	10%	34%	78%	89%	8%	34%	83%	**	39%	37%	4%	76%	65%	37%	13%	15%
Not Certain	18%	3%	14%	29%	16%	8%	10%	29%	13%	**	14%	26%	10%	18%	18%	20%	16%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Presidential Pri	100%	13%	23%	32%	16%	13%	36%	32%	29%	0%	62%	38%	44%	44%	32%	36%	27%	6%

3 In the presidential primary, are you certain to vote a Republican ballot? Certain to vote a Democratic ballot? Or not certain?

1161 Likely Presidential Primary Vote Credibility Interval: +/-3.5 pct points	All	Education			Income			Home		Urbanicity			Region			
		High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K	Own	Rent	Urban	Suburb	Rural	Twin Cit	S MN	W MN	NE MN
Republican Ballot	43%	52%	42%	36%	42%	46%	41%	45%	37%	31%	38%	63%	34%	47%	65%	55%
Democratic Ballot	38%	28%	42%	44%	35%	39%	40%	37%	42%	51%	41%	22%	46%	33%	20%	30%
Not Certain	18%	20%	15%	19%	23%	15%	19%	17%	21%	18%	20%	15%	20%	20%	14%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Presidential Pri	100%	31%	35%	34%	25%	41%	34%	76%	24%	24%	48%	28%	58%	13%	12%	17%

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4 In the presidential primary, did you vote a Republican ballot? Or a Democratic ballot?

100 Actual Presidential Primary Vote Credibility Interval: +/-11.9 pct points	All	Gender		Age				<50 / 50+		Parent		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	Republi	Democr	Indepen
Republican Ballot	42%	44%	39%	46%	48%	32%	37%	47%	35%	46%	39%	95%	13%	33%
Democratic Ballot	55%	51%	60%	46%	52%	68%	62%	49%	65%	54%	60%	5%	87%	67%
Can't Remember	3%	5%	1%	8%	0%	0%	1%	5%	1%	0%	1%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Actual Presidential Pr	100%	54%	46%	32%	27%	17%	25%	58%	42%	29%	66%	30%	49%	16%

4 In the presidential primary, did you vote a Republican ballot? Or a Democratic ballot?

100 Actual Presidential Primary Vote Credibility Interval: +/-11.9 pct points	All	Ideology					Ideology Aggregated			Likely Primary			2020 President		Abortion			
		Very Co	Conser	Moder	Liberal	Very Li	Conser	Moder	Liberal	Already	Certain	Probabl	Trump	Biden	Always	Legal w	Illegal E	Never L
Republican Ballot	42%	88%	62%	47%	0%	6%	75%	47%	4%	42%	**	**	90%	8%	12%	53%	80%	57%
Democratic Ballot	55%	12%	38%	52%	100%	94%	25%	52%	96%	55%	**	**	4%	91%	88%	47%	20%	0%
Can't Remember	3%	0%	0%	1%	0%	0%	0%	1%	0%	3%	**	**	7%	1%	0%	0%	0%	43%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	0%	100%	100%	100%	100%	100%	100%
Composition of Actual Presidential Pr	100%	19%	18%	27%	10%	19%	37%	27%	29%	100%	0%	0%	40%	55%	43%	29%	22%	7%

4 In the presidential primary, did you vote a Republican ballot? Or a Democratic ballot?

100 Actual Presidential Primary Vote Credibility Interval: +/-11.9 pct points	All	Education			Income			Home		Urbanicity			Region			
		High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K	Own	Rent	Urban	Suburb	Rural	Twin Cit	S MN	W MN	NE MN
Republican Ballot	42%	49%	46%	32%	46%	41%	37%	39%	49%	32%	45%	51%	30%	73%	59%	60%
Democratic Ballot	55%	51%	45%	68%	45%	59%	63%	57%	49%	67%	48%	49%	66%	24%	41%	40%
Can't Remember	3%	0%	10%	0%	9%	0%	0%	3%	1%	1%	6%	0%	4%	3%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Actual Presidential Pr	100%	32%	31%	37%	35%	40%	25%	77%	23%	37%	40%	23%	66%	12%	13%	10%

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5 In the Republican presidential primary, how do you vote? (Candidate names rotated)

545 Likely And Actual Republican Pr Credibility Interval: +/-4.4 pct points	All	Gender		Age				<50 / 50+		Parent		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	Republi	Democr	Indepen
Donald Trump	79%	80%	77%	84%	80%	75%	76%	82%	75%	80%	79%	83%	**	60%
Nikki Haley	15%	16%	12%	8%	13%	21%	16%	11%	18%	13%	15%	11%	**	26%
Other Republican	3%	2%	5%	2%	3%	2%	4%	3%	3%	3%	3%	2%	**	8%
Undecided	4%	2%	7%	5%	4%	3%	3%	4%	3%	5%	3%	3%	**	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Re	100%	61%	39%	26%	24%	26%	24%	50%	50%	31%	68%	82%	3%	13%

5 In the Republican presidential primary, how do you vote? (Candidate names rotated)

545 Likely And Actual Republican Pr Credibility Interval: +/-4.4 pct points	All	Ideology					Ideology Aggregated			Likely Primary			2020 President		Abortion			
		Very Co	Conser	Moder	Liberal	Very Li	Conser	Moder	Liberal	Already	Certain	Probabl	Trump	Biden	Always	Legal w	Illegal E	Never L
Donald Trump	79%	90%	76%	70%	**	**	82%	70%	**	76%	82%	73%	85%	14%	76%	69%	84%	93%
Nikki Haley	15%	7%	15%	22%	**	**	11%	22%	**	18%	12%	18%	9%	68%	13%	25%	9%	3%
Other Republican	3%	2%	4%	3%	**	**	3%	3%	**	6%	3%	2%	2%	7%	8%	2%	3%	0%
Undecided	4%	1%	5%	4%	**	**	4%	4%	**	0%	3%	7%	3%	10%	3%	4%	4%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Re	100%	28%	40%	28%	2%	1%	68%	28%	3%	8%	62%	30%	87%	7%	12%	35%	43%	10%

5 In the Republican presidential primary, how do you vote? (Candidate names rotated)

545 Likely And Actual Republican Pr Credibility Interval: +/-4.4 pct points	All	Education			Income			Home		Urbanicity			Region			
		High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K	Own	Rent	Urban	Suburb	Rural	Twin Cit	S MN	W MN	NE MN
Donald Trump	79%	83%	81%	70%	81%	80%	75%	77%	84%	82%	79%	77%	76%	80%	88%	77%
Nikki Haley	15%	12%	14%	18%	12%	14%	17%	16%	10%	13%	12%	18%	16%	14%	9%	18%
Other Republican	3%	2%	1%	6%	3%	3%	3%	3%	3%	4%	4%	1%	5%	3%	0%	2%
Undecided	4%	2%	4%	6%	3%	3%	6%	4%	2%	2%	5%	3%	4%	3%	3%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual Re	100%	37%	35%	28%	25%	43%	32%	79%	21%	18%	42%	40%	46%	15%	19%	21%

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6 In the Democratic presidential primary, how do you vote? (Candidate names rotated)

501 Likely And Actual Democratic Pr Credibility Interval: +/-4.5 pct points	All	Gender		Age				<50 / 50+		Parent		Party Affiliation		
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Yes	No	Republi	Democr	Indepen
Joe Biden	76%	80%	73%	63%	70%	87%	86%	66%	86%	62%	82%	**	78%	71%
Dean Phillips	7%	9%	6%	9%	10%	4%	6%	9%	5%	13%	6%	**	5%	17%
Other Democrat	6%	3%	9%	13%	6%	4%	2%	10%	3%	9%	5%	**	7%	4%
Undecided	10%	8%	12%	15%	14%	5%	6%	15%	6%	17%	7%	**	10%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual De	100%	44%	56%	28%	23%	24%	25%	51%	49%	26%	72%	3%	84%	12%

6 In the Democratic presidential primary, how do you vote? (Candidate names rotated)

501 Likely And Actual Democratic Pr Credibility Interval: +/-4.5 pct points	All	Ideology					Ideology Aggregated			Likely Primary			2020 President		Abortion			
		Very Co	Conser	Modera	Liberal	Very Li	Conser	Modera	Liberal	Already	Certain	Probabl	Trump	Biden	Always	Legal w	Illegal E	Never L
Joe Biden	76%	**	62%	69%	80%	86%	59%	69%	83%	85%	80%	65%	**	82%	79%	72%	74%	**
Dean Phillips	7%	**	16%	8%	8%	3%	19%	8%	5%	12%	6%	8%	**	6%	6%	10%	7%	**
Other Democrat	6%	**	9%	10%	4%	5%	11%	10%	4%	3%	4%	12%	**	4%	6%	7%	2%	**
Undecided	10%	**	13%	14%	9%	6%	11%	14%	8%	0%	10%	15%	**	8%	10%	11%	16%	**
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual De	100%	2%	7%	28%	31%	31%	9%	28%	62%	11%	56%	33%	4%	89%	56%	33%	9%	2%

6 In the Democratic presidential primary, how do you vote? (Candidate names rotated)

501 Likely And Actual Democratic Pr Credibility Interval: +/-4.5 pct points	All	Education			Income			Home		Urbanicity			Region			
		High Sc	Some C	4-Year	< \$40K	\$40K -	> \$80K	Own	Rent	Urban	Suburb	Rural	Twin Cit	S MN	W MN	NE MN
Joe Biden	76%	79%	76%	74%	74%	76%	77%	80%	64%	76%	77%	73%	76%	74%	75%	79%
Dean Phillips	7%	3%	6%	11%	6%	7%	8%	8%	5%	9%	7%	6%	9%	3%	7%	2%
Other Democrat	6%	6%	6%	7%	4%	7%	7%	4%	13%	5%	7%	5%	5%	4%	14%	10%
Undecided	10%	12%	12%	8%	16%	9%	8%	8%	18%	10%	9%	15%	10%	19%	4%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely And Actual De	100%	23%	37%	40%	24%	42%	35%	75%	25%	33%	50%	17%	70%	11%	7%	13%

** Too few respondents of this type were interviewed for this data to be meaningful.

Results of SurveyUSA Election Poll #27055

Geography: Minnesota

Data Collected: 02/23/2024 - 02/28/2024

Release Date: 02/29/2024

Percentages

: KAAL-TV Rochester-Mason City-Austin, KSTP-TV Minneapolis, WDIO-TV Duluth

Statement of Methodology: SurveyUSA is an independent, non-partisan, apolitical research company that conducts opinion surveys for media, academic institutions, commercial clients, non-profits, governments, agencies, and elected officials. SurveyUSA opinion research is conducted using a methodology optimized for each particular project. In some cases, this means data is collected 100% by telephone; in some cases, 100% online; and in other cases, a blend of the two. For those projects that are conducted “mixed-mode” (or “multi-mode”): Respondents who have a home (landline) telephone are interviewed by phone, sometimes using live interviewers, other times using the recorded voice of a professional announcer. The youngest male is requested on approximately 30% of calls to home phones, the youngest adult is requested on approximately 70% of calls. This method of intra-household selection reduces the potential for age and gender imbalance in the unweighted sample. Re-attempts are made to busy signals, no-answers, and answering machines. Landline telephone sample is purchased from Aristotle of Washington DC. Respondents who do not use a home telephone are interviewed on an electronic device, which means, for some projects, that call-center employees hand-dial cell phones and interview respondents verbally on the respondent’s cell phone, and means, for other projects, that SurveyUSA displays the questions visually on the respondent’s phone, tablet, or other device. Sample for respondents who do not use a home telephone is purchased from Aristotle or from one of several other research companies that provide access to cell respondents. Where meaningful, SurveyUSA indicates the percentage of respondents who use a home phone and the percentage who do not, and crosstabs by this distinction. Responses are minimally weighted to U.S. Census or voter file targets for gender, age and race. Target (cell) weighting is used. On questionnaires that ask about political party identification, SurveyUSA may or may not weight to Party ID, depending on client preference. Where necessary, questions and answer choices are rotated to prevent order bias, recency, and latency effects. On some studies, certain populations are over-sampled, so that the number of unweighted respondents exceeds the number of weighted respondents. Each individual SurveyUSA release contains the date(s) on which interviews are conducted and a release date. If interviewing for a particular study is conducted in Spanish, or in any other foreign language, it will be noted on the specific release. If no notation appears, interviews are conducted in English. Where respondents are filtered, such as adults, filtered to registered voters, in turn filtered to likely voters, SurveyUSA describes the filtering on the specific release. On pre-election polls in geographies with early voting, SurveyUSA differentiates between respondents who have already voted and those who are likely to vote but have not yet done so. On research completed prior to 12/31/16, SurveyUSA assigned to each question within the instrument a theoretical margin of sampling error. Effective 01/01/17, SurveyUSA assigns to each question within the instrument a credibility interval, which better reflects the sampling uncertainties associated with gathering some percentage of respondent answers using non-probability sample. Though commonly cited in the presentation of research results, “sampling error” is only one of many types of error that may influence the outcome of an opinion research study. More practical concerns include the way in which questions are worded and ordered, the inability to contact some, the refusal of others to be interviewed, and the difficulty of translating each questionnaire into all possible languages and dialects. Non-sampling errors cannot be quantified. This statement conforms to the principles of disclosure as recommended by the National Council on Public Polls (NCPP). Questions about SurveyUSA research can be addressed to editor@surveyusa.com.