

## REAL-TIME CAPTIONING FEEDBACK FORM

In order to evaluate and improve the quality of our broadcasts, KAAL-TV ABC 6 wants to hear your opinions about our real-time closed captioning of local newscasts. The information we receive will be used by station management and the State of Minnesota – Department of Human Services – Deaf and Hard of Hearing Services Division in connection with a state grant that supports captioning of local newscasts and severe weather and breaking news alerts.

Which shows do you regularly watch on ABC 6 that feature real-time closed captioning? (Check all that apply)

- o ABC 6 News at 6am (Monday-Friday)
- o ABC 6 News at 5pm (Monday-Friday)
- o ABC 6 News at 5:30pm (Sunday)
- o ABC 6 News at 6pm (Monday-Saturday)
- o ABC 6 News at 10pm (Monday-Sunday)

On a scale of 1-5, with 1 being very dissatisfied and 5 being very satisfied, how would you rate the overall quality of real-time captioning provided on the above listed newscasts?

- o 1 Very Dissatisfied
- o 2 Somewhat Dissatisfied
- o 3 Average
- o 4 Somewhat Satisfied
- o 5 Very Satisfied

## Primary reason for using closed captioning:

- o I am deaf/have hearing loss
- o Other family member/member of household is deaf/has hearing loss
- o Other:

City of residence? \_\_\_\_\_

Daytime Phone #: \_\_\_\_

What suggestions do you have to help us improve the quality of KAAL-TV ABC 6 News' real-time captioning of local news-casts?

If you would like to provide KAAL-TV ABC 6 station management to follow-up with any concerns listed above, please provide the following information.
Name:
Address:
City, State, Zip Code:

Send feedback form to: Closed Captioning Coordinator, KAAL-TV ABC 6, 1320 Salem Road SW, Rochester, MN 55902