

**Official Rules –
KAAL-TV – “ABC 6 News Game of the Week: Fan of the Night” Sweepstakes**

**NO PURCHASE NECESSARY.
PURCHASE WILL NOT IMPROVE CHANCES OF WINNING.
VOID WHERE PROHIBITED**

- 1. Eligibility:** The KAAL-TV – “ABC 6 News Game of the Week: Fan of the Night” Sweepstakes (the “Sweepstakes”) is open to viewers 13 years or older and residents Minnesota or Iowa who are in attendance at the Game of the Week (as listed in Official Rule #3 below). Employees of KAAL-TV, LLC, 1320 Salem Road S.W., Rochester, Minnesota 55902 (“Sponsor”), Hubbard Broadcasting, Inc., Scheels Rochester (“Promotional Participant”), including their respective subsidiaries, affiliates, parent or related companies, and their immediate families, (together with Sponsor and Promotional Participant, the “Released Parties”), or employees of other Iowa or Minnesota televisions stations, are not eligible to enter. Anyone participating in this promotion or claiming a prize in this Sweepstakes in violation of these rules will be disqualified from winning a prize in this Sweepstakes and from participating in KAAL-TV, LLC contests or sweepstakes for a period of one (1) year. The Sweepstakes is subject to all applicable federal, state and local laws and regulations. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to the Contest. Winning a prize is contingent upon fulfilling all requirements set forth herein.
- 2. Sweepstakes Period:** The Sweepstakes will run each Friday night beginning on Friday, September 14, 2018 and ending on Friday, October 12, 2018 from 6:00 PM CT through 10:00:00 PM CT each Friday (each Friday, a “Weekly Entry Period” or collectively, the “Sweepstakes Period”).
- 3. How to Enter:** To enter, attendees of the Game of the Week during each Weekly Entry Period, as listed below, take a picture of themselves watching the Game of the Week (“Photo”), and upload the Photo to Twitter, using the hashtag **#ABC6GOTWSweepstakes**, to receive one (1) entry into the Random Drawing. All entries will be submitted by 10:00:00 PM CT each Friday during the Sweepstakes Period. Entries must include the hashtag **#ABC6GOTWSweepstakes** and the Photo, or they will be forfeited. The Photo submitted must not be indecent or obscene or contain pornography or material of a sexual or other inappropriate nature or show illicit drugs, or represent ABC 6 News in a false or negative light. **Limit:** one (1) entry per person/email address per day regardless of the method of entry. Anyone attempting to get more than one (1) entry may be disqualified from the entire Sweepstakes at Sponsor’s sole discretion.

GAME OF THE WEEK GAMES & DATES

- September 14th: Chatfield High School vs. Triton High School
- September 21th: Mayo High School vs. Century High School
- September 28th: Stewartville High School vs. Kasson-Mantorville High School
- October 5th: Mankato West High School vs. Austin High School
- October 12th: Spring Grove High School vs. Grand Meadow High School

NEED PUBLIC PROFILE: If entering via Twitter, entrants must adjust their Twitter account settings to allow for receipt of messages from Sponsor. For this purpose, entrants will have to set their Twitter account settings to ‘Public’, and take any further necessary steps to ensure receipt of any communication from Sponsor. It is solely entrant's burden to take any

steps necessary to adjust their Twitter account settings so that messages can be sent by Sponsor. An Entrant's non-receipt of a message from Sponsor for any reason, including for failure on behalf of entrant to adjust Twitter account settings, shall be entrant's, and not Sponsor's fault. Similarly, Sponsor shall not be held liable if they are not able to view an entrant's entry for any reason, including the failure on behalf of entrant to adjust their Twitter account settings accordingly. By entering this Sweepstakes, each entrant (or his/her parent/legal guardian if entrant is deemed a minor) agrees that the Sponsor has the right to contact the entrant by direct Message via entrant's Twitter or email accounts provided upon registrations to administer and fulfill this Sweepstakes.

This Sweepstakes is not sponsored, endorsed, administered by or associated with Twitter. By entering, you are providing the information to Sponsor, and not to Twitter. WHEN YOU UPLOAD YOUR PHOTO YOU AUTHORIZE US TO AIR YOUR PHOTO ON ABC 6 NEWS AND USE YOUR PHOTO ONLINE WITHOUT NOTICE OR COMPENSATION.

4. **Random Drawing/Winner Notification:** One (1) Grand Prize winner per Weekly Entry Period (for a total of five (5) Grand Prize winners) will be selected via a random drawing that will be conducted at or about 10:01 PM CT each Friday immediately following the Weekly Entry Period, among all eligible entries received for that Weekly Entry Period. Decisions of judges are final and binding. Odds of winning depend on the number of entries received in each Weekly Entry Period. Sponsor will air the Grand Prize winner's photo and Twitter handle on the Friday ABC 6 News evening news the day of the random drawing, and will also notify each potential winner via Direct Message on Twitter, asking for his/her mailing address and to verify they are an eligible winner. Failure to respond to the winner notification within **three (3) days** will be deemed forfeiture of the Prize and an alternate winner may be selected at Sponsor's sole discretion, time permitting. Sponsor is not responsible for direct messages not received that are undeliverable or voicemail messages not received.
5. **Prizes & Approximate Retail Values ("ARV's"): Five (5) Grand Prizes** (one (1) per Weekly Entry Period) - A \$10 Scheels Gift Card, valid at the Rochester Scheels location. ARV: \$10.00 each. Gift cards are subject to the terms, conditions and restrictions as printed on the card. No cash or other substitution allowed by winner, but Sponsor may substitute the prize, or any portion thereof, for a prize of equal or greater value at Sponsor's sole discretion for any reason. The prize is non-assignable and non-transferable. The winner must meet the eligibility requirements as set forth in Paragraph 1 of these Official Rules. Winner is responsible for paying all applicable income taxes associated with accepting their Prize. Winner may be required to sign a liability and/or publicity release ("Prize Release") prior to issuance of a prize. Sponsor will provide the Grand Prize Winner with an IRS Form 1099 reflecting the actual final retail value of the Grand Prize, or such other governmental tax forms that may be necessary, as determined in the sole discretion of Sponsor.
6. **Claiming the Prize:** Upon winner verification, the winners will either, as determined solely by Sponsor, be told how they will receive their prize in one of two ways as follows: (1) Prize Pick-Up: as a condition of being named an official winner, each potential winner must claim his/her prize in person at Sponsor's studios located at KAAL-TV, LLC, 1320 Salem Road S.W., Rochester, Minnesota 55902, during normal business hours (Monday-Friday, 9:00 a.m. to 5:00 p.m.) within **ten (10) business days** of the day he or she wins to verify that he/she is the qualified winner and may be required to sign a Publicity and Liability Release ("Release") upon (and as a condition of) picking up the Grand Prize. Failure to

comply with this deadline shall be deemed to be the winner's forfeiture of his or her right to claim the Grand Prize. The winner may be required to prove he or she is a qualified winner by presenting acceptable identification (e.g., state driver's license; state issued identification card; valid passport with address verification; or birth certificate with social security card and photo identification and address verification). If applicable, and a winner cannot prove he or she is a qualified winner, the prize will not be awarded. OR, if approved by Sponsor (2) Prize Mailed: Sponsor may, at its sole discretion, mail out the prize to the winner. Neither Sponsor nor Administrator are responsible for lost, late, mutilated, damaged or delayed mailing of any prizes. All unclaimed or returned prizes remain the property of Sponsor.

7. **Participation Conditions/Release/Consent to use Likeness:** By participating, each participant (or his/her parent/legal guardian if participant is deemed a minor) agrees to: (a) comply with and be bound by these Official Rules and the decisions of the Sponsor which are binding and final in all matters relating to this Sweepstakes; (b) release and hold harmless the Released Parties from and against any and all claims, expenses, and liability, including, but not limited to, negligence and damages of any kind to persons and property, including, but not limited to, invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's participation in this Sweepstakes, and acceptance or use or misuse of prize; (c) indemnify, defend and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorney's fees) arising out of or relating to an entrant's participation in the Sweepstakes and/or entrant's acceptance, use or misuse of prize; and (d) allow Sponsor's use for promotional purposes of his/her likeness, voice and/or address (city/state) without any additional compensation.
8. **General Conditions:** Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, for any reason whatsoever, including, without limitation, fire, flood, natural or man-made epidemic of health or other means, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal state or local government law, order, or regulation, public health crisis, order of any court or jurisdiction or if any fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the participation process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Only the type and quantity of prizes described in these Official Rules will be awarded. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

9. **Limitations of Liability:** The Released Parties as set forth above are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited, to malfunctions, interruptions or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the participation process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of phone calls; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any Prize.
10. **Privacy Policies and Data Collection:** Information provided by you for this Sweepstakes on the entry form is subject to Sponsor's privacy policy located at: <http://www.kaaltv.com/pages/footer/privacy-policy.shtml>. By entering this Sweepstakes, each entrant (or his/her parent/legal guardian if entrant is deemed a minor) agrees that the Sponsor has the right to contact the entrant by phone, direct message, or email accounts provided on the entry form to administer and fulfill this Sweepstakes.
11. **Disputes/Governing Law:** Except where prohibited, entrant (or his/her parent/legal guardian if entrant is deemed a minor) agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or the prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate federal or state court of Minnesota; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' or legal fees; and (3) unless otherwise prohibited, under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with this Sweepstakes shall be governed by, and construed in accordance with, the laws of the State of Minnesota, without giving effect to any choice of law or conflict of law rules (whether of State of Minnesota, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Minnesota.
12. **Official Rules/Winner's List:** For a copy of these Official Rules, or for the name of the winner, send a self-addressed stamped envelope by October 31, 2018, to Sweepstakes Rules/Winner (designate which), KAAL-TV, LLC, 1320 Salem Road S.W., Rochester, Minnesota 55902.
13. **Sponsor:** KAAL-TV, LLC, 1320 Salem Road S.W., Rochester, Minnesota 55902.